

#### FEATURING

"State of the Healthcare Market" by **Darren Lizzack, мsке and Randy Horning, мsке** 

TEAM LIZZACK-HORNING

......

Darren M. Lizzack, MSRE Vice President 201 488 5800 x104 dlizzack@naihanson.com Randy Horning, MSRE Vice President 201 488 5800 x123 rhorning@naihanson.com

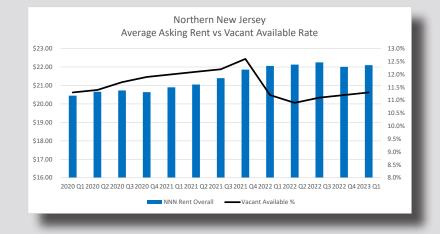
# 2023 MEDICAL OFFICE REPORT



\*3,147 Medical Buildings \*50,804,977 SF RBA \*\$22.10 PSF Base Rent **Bergen County** 

★442 Medical Buildings★7,174,944 SF RBA

\*\$25.41 PSF Base Rent



**TOP** SALES & LEASES

> **SALES** 26,150 SF | \$4,200,000

330 Changebridge Road, Pine Brook Buyer: National Retail Properties Seller: South Salem Street Associates

6,270 SF | 1,350,000 37 E. Willow Street, Millburn Buyer: Somma Associates, LLC Seller: Michael Addler

#### LEASES

22,014 SF | 500 N Franklin Turnpike, Ramsey

16,000 SF | 515 Union Boulevard, Totowa

12,954 SF | 155 Passaic Avenue, Fairfield

\*NAI Hanson Transaction

Nal James E. Hanson

#### State of the Market

As 2022 wound down, investors predicted that while economic conditions remained turbulent, the healthcare and life sciences industry would see more dealmaking in 2023. An <u>early 2023</u> <u>report</u> said 60% of healthcare and life sciences investors intended to engage in M&A activity. Other experts predict the M&A volume will increase throughout 2023, although continued high interest rates and global economic instability are influencing investors to proceed with caution.

Attendees at the recent <u>McDermott Will & Emery Healthcare</u> <u>Private Equity Miami Conference</u> shared the following insights and predictions:

- Volume will increase in the second half of 2023. Current high-interest rates and valuation misalignment between buyers and sellers may slow deals in Q1 and Q2. This slower pace will increase interest in more creative financing structures like co-investments, minority recapitalizations, a return to earnouts, and seller financing.
- The specialty outlook is good. Cardiology, GI, oncology, ortho/PT and other specialty physician practices remain popular. One reason? Evolving and accessible technology has reduced risk and improved patient outcomes. Technology has enabled physicians to perform 50% of cardiac treatments in outpatient settings, for example.

Specialty practices like these also generate opportunities to aggregate huge volumes of clinical data which biotechnology and pharmaceutical companies are monetizing as they develop new treatments.



More risk – more reward. Value-based care continues to drive financial results. <u>Nearly 50% (49.9%) of the eligible</u> <u>Medicare population is currently enrolled in Medicare</u> <u>Advantage plans</u>. Last year, the Centers for Medicare & Medicaid Services (CMS) said it was committed to enrolling <u>100% of eligible beneficiaries enrolled in its value-based</u> <u>care program by 2030</u>. At-risk arrangements continue to move forward, with healthcare leaders acknowledging that by taking on full risk, they gain the freedom to do what patients need.

James E. Hanson

REPORT

#### State of the Market

Smaller for-profit companies and larger health systems have also asked for full risk. The result? More robust workflows that enable providers to more effectively manage patients, resulting in fewer hospital visits, acute episodes, or readmissions. Another result? This full-risk arrangement reduces the costs shared amongst companies, payors, and practices — and increases patient satisfaction.

Digital health growth has slowed since its initial explosive momentum, accelerated by the pandemic. But rising costs of face-to-face healthcare, ongoing staffing shortages, and the ability of telemedicine to reach people who otherwise have limited access to the care they need has secured analytics, health tech and telehealth companies' roles as attractive assets this year.

Behavioral health continues to become specialized. With digital health providers expanding their scope of care to include behavioral health, experts predict this currently fragmented market — comprised of informal private practices — is ripe for consolidation. Tele-mental health providers may increasingly focus on acquiring assets in condition-specific behavioral sciences like ADHD, PTSD, and OCD as well as group therapy practices.

Investors have suggested there are several main obstacles to M&As: continued inflation and additional higher interest rates; strong competition for tempting targets; and anticipated impact on the economy.



But a <u>PwC analysis counters</u>, suggesting that increasing transaction volumes and players embracing value-based care — coupled with large levels of corporate cash and private equity dry powder — are leading to continued expansion for deal volumes in 2023. Deal volume will remain robust and resilient despite headwinds.

Many CRE professionals believe the data supports the reputation for resilience that the healthcare and life sciences industry has established. <u>Other reports</u> say competition from generics and biosimilars, a growing gene therapy pipeline, the loss of patient exclusivity, increased patient awareness, expectations and requirements, and breakthroughs in digital technologies will increase M&A activity this year, too.

James E. Hanson

REPORT

#### FEATURED MEDICAL PROPERTIES OF TEAM LIZZACK-HORNING



855 Valley Road Clifton, NJ - 4.877- 28.299 SF



206 Bergen Avenue Kearny, NJ - 3.571 - 28.867 SF



FOR SALE/LEASE

**393 Mulberry Street** Newark, NJ - 8,700 SF



1030 St. George's Avenue Avenel, NJ - 1,830 - 6,496 SF



23-00 Route 208 Fair Lawn, NJ - 520 - 7,752 SF



315 Cedar Lane - 6,000 SF Bldg. Teaneck, NJ - 3,800 SF

FOR SALE/LEASE



764 New Bridge Road Teaneck, NJ

LEASE PENDING



35,220 SF for sale/±8,361 SF for lease



37 W. Century Road Paramus, NJ - 3,519 SF FOR LEASE

**Clara Maass Medical Campus** Belleville, NJ - 606 - 26,823 SF





**10 Forest Avenue** Paramus, NJ - 2,459 SF



211 Essex Street Hackensack, NJ - 1.000 SF



180 N. Dean Street Englewood, NJ - 2,791 SF

**35 S. Washington Avenue** Bergenfield, NJ - 2,000 SF



2023 MEDICAL

OFFICE REPORT

### 2023 MEDICAL OFFICE REPORT

### The world's largest commercial real estate network.

### 43± Countries

300± Offices

## 5,100± Market Leaders

NAI James E. Hanson is the largest independently owned commercial real estate firm in the state with over 65 years of experience in the New Jersey industrial market and has one of the largest industrial teams. NAI Hanson currently holds 12 SIOR designations, the most SIORs over any other commercial real estate firm in the state.



FOLLOW US!fCinMember of NAI Global with 300+ Offices Worldwide195 North Street, Suite 100• Teterboro, NJ 07608 | 201 488 580010 Lanidex Plaza W., Parsippany, NJ 07054 | 973 463 1011• naihanson.com

THE INFORMATION CONTAINED HEREIN HAS BEEN OBTAINED FROM SOURCES CONSIDERED TO BE RELIABLE, BUT NO GUARANTEE OF ITS ACCURACY IS MADE BY NAI JAMES E. HANSON.